

Workshop 1: The artist and technological innovations

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As an artist, my focus is the innovative use of technology.

For example, Orson Wells' adaption of The War of the Worlds on radio in 1938 caused panic state in America. He used the technology to provoke the critique about blind faith in media.

Technology is powerful, it can improve life quality but can also destroy. For example, Defense Advanced Research Projects Agency (DARPA) is currently inventing a 'media bomb' that will desensitize the brain activities by overloading information constantly.

<http://www.darpa.mil/default.aspx>

With my own practice, I address the following projects:

1. Kunst Apotheke Salon - a think tank protocol for cultural workers, where artists, curators, researchers, and cultural operators.

<http://www.sidebysidestudio.net/spip.php?rubrique10>

2. Access - an open source community platform, launched with emerging Brazilian artists in 2010. It allows multiple users to publish multi-media in one channel without losing their copyrights.

<http://access.arscenic.tv/>

3. Creative Hub - a hybrid residency where individuality of each visitor is recognized. With our network, not only we connect people, we connect visions.

To conclude, I propose to take action with 3 words as a weapon of combat: Generosity, Radicality and Sharing.

Generosity – generosity implies trust. With trust, we can take greater risks together.

Radicality - take the risk to not be afraid to think differently, to open new space for conversation and criticality.

Sharing – in times of crisis, we must share. Sharing the answers, we will just survive. We must first and most share questions; share questions will make us the architect of the future.